



BACKGROUND

In 2004, Northport High School biology teacher David Deutsch was diagnosed with ALS. Students of Northport High school rallied behind their teacher and started a grass roots fundraising effort called A Midwinter Night's Dream. To date, this grass roots student effort has raised 3.4 million dollars in the fight against ALS. David's legacy as a teacher was to allow students to dream, inspire them to reach goals, and push them to believe that nothing was impossible. David believed that students have the power to change the world. Northport High School and AMND are proof that students can make a difference. David's legacy grows in every student at Northport High school and we believe his ideology can be spread to other students and school districts. The goal of Team Packard is to empower students to make a difference in the fight against ALS and to promote service learning and collaboration amongst students, adults and communities in the program.

BECOME A SPONSOR

National Program Sponsor

Sponsor the national program uniting students across the nation in the fight against ALS. Your business would take the lead on empowering students to make change in the world. National sponsors will be recognized at all 17 program events and school communities across the nation. These include but are not limited to T-shirts, banners, advertisements and any related event materials. Additionally, national sponsors will be recognized on the Team Packard website and all marketing materials for the program.

Local School Sponsor

Sponsor each individual program in Team Packard. In the Spring of 2015, all 17 programs will organize and run a fundraising event. Local sponsors will be donating directly to the program that is closest to their heart.

2014-2015 Team Packard Schools Programs (17 in total)

| | |
|--|---|
| Northport High School/AMND | St. Paraskevi Greek Orthodox Youth Association |
| Cold Spring Harbor High School | Fashion Institute of Technology Women's Soccer Team |
| Islip High School | Great Neck Elementary School |
| Northport High School Research Program | NYC beats ALS |
| Villanova University | Red Ventures Fights ALS (South Carolina) |
| Indiana University | Thomas Nazario Research Fund |
| Boston College | The Dream Team (Alexandria, VA) |
| University of Albany Dance Team | University of Scranton |
| St. Lawrence University | |

ABOUT THE ROBERT PACKARD CENTER

The Robert Packard Center for ALS Research at Johns Hopkins is the only international scientific operation dedicated solely to curing the disease. The Center is unique in its approach to fighting ALS, a motor neuron disease also known as Lou Gehrig's Disease, in that it combines and facilitates scientific collaboration and ALS research with fundraising for the development of new treatments and to finding a cure. The Packard Center brings ALS scientists from all over the world together to combine forces in ALS research. Each month, brainstorming sessions identify promising research approaches and evaluate progress. Packard grantees, their post-docs and lab staff, Packard scientific advisors, collaborating clinicians and a bare-bones administrative staff work together in this dedicated network.



SPONSORSHIP OPPORTUNITIES

National Team Packard Program Sponsor

\$25,000 Donation

Recognition at all 17 Team Packard Events Nationwide

Logo placement on Team Packard Main Website

Signage at all 17 Team Packard Events Nationwide

Plaque presented by Johns Hopkins University

Signage at Fiesta 5k Team Packard booth

Local Event Sponsors

Spring 2015

HOPE SPONSOR

\$2,500 Donation

Prominent Signage at Event

Recognition at Event

Plaque Presentation

Logo on T-shirt and website

DREAM SPONSOR

\$500 Donation

Logo on Website

BELIEVE SPONSOR

\$1000 Donation

Recognition at Event

Logo on T-shirt and website

LOVE SPONSOR

\$250 Donation

Logo on T-shirt

The Robert Packard Center for ALS Research at Johns Hopkins University is a not-for-profit organization. Under section 501(c)(3) of the IRS code, your donation is tax deductible. Donations can be made online at (www.teampackard.org) or mailed to the address below. For all questions, please contact Don Strasser at 516-680-6658 or dstrasser9@optonline.net. Thanks again for your consideration in helping our students' voices be heard. Please make all checks payable to:

The Robert Packard Center for ALS Research and mail to:

Team Packard
c/o Don Strasser
PO Box 509
Northport, NY 11768