The Robert Packard Center for ALS Research at Johns Hopkins is an international scientific collaboration working aggressively to develop new treatments and effective therapies for amyotrophic lateral sclerosis (ALS). The Center is the only institution of its kind dedicated solely to the disease. Its research is designed to translate from the laboratory bench to the clinic in record time. The Center does not receive federal funding, and is fully dependent on private philanthropy to fund cutting-edge researchers worldwide.

ABOUT ALS
ALS is a progressive neuromuscular disease characterized by a degeneration of motor nerve cells in the brain and spinal cord, causing muscle weakness and failure, eventually leading to paralysis and death. It is always fatal.

55 Average age of onset
9 out of 10 cases are sporadic (occurs randomly)
2 to 5 years is the average life expectancy from diagnosis

Working collaboratively to solve ALS

150 Scientists
27 Projects
18 Institutions
5 Countries
Showcase your business and community involvement by participating in this exciting event. Sponsorship opportunities range from $15,000 to $1,000. Significant visibility and benefits are provided to sponsors of the 13th Annual Fiesta 5K for ALS Research.

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<tr>
<th>Sponsorship Level</th>
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<th>In-Kind Sponsorship</th>
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- Press release and feature article in bi-monthly ALS Alert Newsletter
- Top logo placement on Fiesta 5K website: www.fiesta5k.org with direct link to your company’s website
- Participation and recognition in Fiesta 5K Award Ceremony
- Company banners prominently displayed on race day
- Press release article in bi-monthly ALS Alert Newsletter
- Recognition on Packard Center social media pages
- Recognition in bi-monthly ALS Alert Newsletter
- Complimentary t-shirts and race entries
- Logo inclusion on race day t-shirts and race banner
- Featured logo on Fiesta 5K website: www.fiesta5k.org with direct link to your company’s website

Packard Center Reach

- Online network of 13,000+
- 1,500 race participants annually
- More than 60 family teams each year
- More than $3.4 million raised in 12 years
- Part of the Johns Hopkins community

To become a 2019 Fiesta 5K sponsor or to learn more about other opportunities, please contact:
Geordan Burton
The Robert Packard Center
443.287.7876
burtonga@jhu.edu | www.fiesta5k.org

*To make sure you receive proper logo recognition on the Fiesta 5K race shirts, please provide your organization’s logo by April 1, 2019.*